Educating Digital Changemakers

Digital Tech Fellows Program
Batch 7 Application
Digital Tech Fellows Program

Who is it for?

- FAU Bachelor, Master, State Examination & PhD Students
- Interest & Experience in Digitization
- 1 or more semesters of studies left
- Innovative mindset
- Intrinsic Motivation

Live your dream of being an entrepreneur!

Find the entrepreneur in you!
We want you to...

- Get hands-on project experience
- Work in an interdisciplinary team
- Think innovative and be creative
- Learn methods and tools to tackle digitization and create digital business models
- Have a risk free environment
- Understand that “Failure is just success in progress”
- Start your own thing and be part of something BIG
- NETWORK Access (FAU, Zollhof, MVC, Start-Ups, Fellows Community...)

Why?
**Digital Tech Fellows+**

- 12+ weeks excellence program in Summer Semester in English
- 20 students
  - Ideator: Come with your idea
  - Co-creator: without idea
- +6 industry participants at eye level
- 4-6 interdisciplinary teams
- Dedicated team coaches
- Digital innovation project
- Structured 12 weeks sprint

-> We make you “startup ready”
  - Business Design
  - Ideation & Design Thinking
  - Prototyping & Finance
  - Validation & Pitching

Combine

**Digitization**

**Entrepreneurship**

& **Innovation**
Program April – July 2021

Kick-off:
- 16.-17. Apr
- Discover WS 18. Apr

Week 1:
- Discover WS
  - Find your challenge and team

Week 2:
- Discover WS
  - Become an expert and start ideation

Week 3:
- Discover WS
  - Sharpen your value proposition

Week 4:
  - Create business model & lean offering

Week 5:
- Design WS 21. May
  - Create the prototype & start validating

Week 6:
- Validate WS 26. Apr
  - Reflect the executed experiments

Week 7:
- Validate WS
  - Plan your financial requirement and offered price

Week 8:
- Validate WS
  - Complete business design

Week 9:
- Validate WS
  - Present your results and decide for the future

Week 10:
- Financial Planning WS 8. Jun
- WS Pitching 14. Jun

Week 11:
- Prototyping WS 21. Jun

Week 12:
- Decide WS 9. July
- Final Demo Day
Oculai
AI-enabled construction side controlling

inVrtual
Modern real time VR learning

WirBier
Sustainable open source Brauerei for saving water - From All for All Bootstrapping

ARlife
Context related AR content for trade fairs, events and museum Siemens Technology Accelerator

Libati
App to facilitate travelling for chronically ill people StartNext Crowdfunding

Care4you
New generation of nurse-patient communication We take care.
## Digital Tech Fellows

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### Fields of Study
- NatFak, PhilFak, TechFak, ReWiFak, MedFak
- Mechatronics / Nanotechnology / Psychology / Gerontology / Sociology
- Business Administration / Intl. Business Studies / Mechanical Industrial /
- Medical Engineering Physics / Chemistry/Chemical Engineering / Computer
- Science /International Information Systems
- Legal Tech / Legal / Digital
- Art History & Humanities / Dentistry / Medicine / Molecular Medicine
APPLY NOW


Start of next Batch: April 2021
https://dta.fau.de

THANK YOU