The Digital Health Lunch Series (DiHLS) is a networking platform to inspire and generate innovation!

To shape the future of Digital Health, connecting and moving knowledge is as essential as exchanging data. Initiated by FAU, Medical Valley, dmac, d.hip, and Zollhof, DiHLS invites visionaries, deciders, and makers in Digital Health to meet on a regular basis, starting November 30 2021. In each event, international leading experts will present current questions and challenges, and inspire discussions.

We invite you to be a part of these events, to share your ideas for innovations and to challenge the status quo!
He holds dual academic appointments as chaired Professor for Digital Health - Personalized Medicine at the joint Digital Engineering Faculty of the HPI and University Potsdam, and as Professor of Medicine and Systems Pharmacology and Therapeutics at the Icahn School of Medicine at Mount Sinai, New York City, USA. From November 2015 to July 2017 Erwin Böttinger was the CEO of the Berlin Institute of Health (BIH) where he played a key role in shaping its forward-looking strategy for 'Personalized Medicine - Advanced Therapies'. From 2007 to 2015, he was the founding director of the Charles Bronfman Institute for Personalized Medicine at the Icahn School of Medicine at Mount Sinai in New York City, USA, and the principal architect of the Institute’s BioMe™ Biobank. Erwin Böttinger is a pioneer in groundbreaking implementations of personalized medicine and digital health in clinical practice.

**Erwin Böttinger** is head of the Digital Health Center at the Hasso Plattner Institute (HPI) in Potsdam, Germany, and director of the newly formed Hasso Plattner Institute for Digital Health at Mount Sinai Health System in New York City, USA.

**DIGITAL TECHNOLOGIES AND ARTIFICIAL INTELLIGENCE ARE DRIVING FUNDAMENTAL TRANSFORMATIONS IN HEALTH SYSTEMS AND HEALTHCARE INDUSTRIES.**

- What can be learned from global leaders in digitization?
- How and to what extent may »Big Tech« disrupt and »consumerize« healthcare?
- How may digitization and technology change roles of patients (consumers) and (service) providers?

**TRENDS, OPPORTUNITIES AND CHALLENGES WILL BE DISCUSSED.**

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**PROGRAMM**

12.30 – 14.00
Presentation of Prof. Dr. Böttinger with Q&A

**URL REGISTRATION**

[www.aibe.tf.fau.de/dihls/](http://www.aibe.tf.fau.de/dihls/)